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## CHHS News

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## An Eye for Design

August 28, 2012

### Alumna Honored with Prestigious ASID Award

As a sixth grader, Erin Moser ('12) developed an eye for transforming spaces.

"I was a big 'Trading Spaces' fan," she says, about the former TLC network show that featured homeowners temporarily swapping houses to renovate a single room. "I am a big observer of spaces," said the recent graduate about the show that inspired her passion for interior design.

Moser has taken that passion and created precise, exclusive designs that were recently recognized by the American Society of Interior Designers (ASID) in the organization's Design Excellence Awards. In fact, she was the only Georgia Southern University student to win the prestigious honor in the student awards competition for best computer generated rendering. Moser's talented technical and graphic design skills bested 36 other entries to capture first place in the category.

Moser's winning entry was for the commercial design of Lance Armstrong's non-profit organization, LiveStrong. "I wanted to create a really modern space and have fun with it," she said about the concept's organic, round shape. Moser's floor plan seamlessly incorporates that concept from the sofas to ceiling details in the digital rendering of the reception area.

Moser completed the design of the LiveStrong Foundation as an undergraduate in Georgia Southern's interior design program. The program includes five "studios" – one per semester – with students focusing on one project in the



areas of commercial, hospitality or residential design. Moser's 10,000-square-foot design of the LiveStrong Foundation included all the marketing, administrative, media, financial and legal spaces as well as the office systems for the entire organization.

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